Hoffmann Publications Inc
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BLACKSMITH'S JOURNAL
www.blacksmithsjournal.com

OFFICE USE:
Date Recieved _____
Issues # _____
Deadline for Copy _____

Insert Advertising Agreement

Advertiser Information

Ad Size / Rates

5½"X 8½" trim, process color one side, black on the other, no bleeds
Rate per Issue, 3X min. order

3X	6X	12X
$298	$283	$268

Free composition of ad, exposure at trade shows attended by Hoffmann Publications Inc and free *Blackssmith's Journal* website ad included in price.

Terms

1. Payment for the first issue month is to be submitted with this signed agreement. Renewal contracts will not require a pre-paid month. Balances will be billed and payable in equal monthly installments during advertising months. Checks should be made payable to Hoffmann Publications Inc, publisher of the *Blacksmith's Journal*.
2. Hoffmann Publications Inc. reserves the right to reject advertising copy furnished by the advertiser under this agreement.
3. Text, artwork, and photos must be submitted by the deadlines set for publication; approximately 5 weeks prior to the first day of the month to be included for insertion.
4. A color proof of the ad will be provided by Hoffmann Publications Inc for advertiser approval prior to publishing. Final ad approval must be made prior to the deadline set for publishing.
5. This agreement is a contractual commitment and may not be cancelled or negotiated except in the event that ad copy is rejected by the publisher.

I agree to these terms and wish to place an ad, representating the above named company.

Signature _____Title _____ Date _____

Payment

❑ 3 insert ads for issues # _____ / # _____ / # _____ $298 per issue

❑ 6 insert ads for issues # _____ / # _____ / # _____ / #_____ / # _____ / # _____ $283 per issue

❑ 12 insert ads for issues # _____ through # _____ $268 per issue

Advertising rate $_____ x _____ months = $_____ total insert advertising package for this commitment

Payment enclosed (1/3) $_____ Payment method: ❑Visa ❑MasterCard ❑American Express ❑check #_____

Card Number

American Express, MasterCard, or Visa Account Number

Expiration Date

Signature